

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2715322**

Alt Order #: 27135695

Product Desc: SLFKS

Estimate: 9124

Flight Dates: 10/07/20 - 10/13/20

Original Date / Rev: 10/05/20 / 10/05/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: **Mentzer Media Services**

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Avenue

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Senate Leadership Fund PAC**

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	69	\$65,200.00	\$55,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	69	\$65,200.00	\$55,420.00	242.50
Totals	69	\$65,200.00	\$55,420.00	242.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/07/20	10/07/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1			\$400.00		1.50			
2	Multi	10/08/20	10/08/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$400.00		1.50			
3	Multi	10/09/20	10/09/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$400.00		1.50			
4	Multi	10/12/20	10/12/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$400.00		1.50			
5	Multi	10/13/20	10/13/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$400.00		1.50			
6	Multi	10/07/20	10/07/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$700.00		2.40			
7	Multi	10/08/20	10/08/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$700.00		2.40			
8	Multi	10/09/20	10/09/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$700.00		2.40			
9	Multi	10/12/20	10/12/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$700.00		2.40			
10	Multi	10/13/20	10/13/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$700.00		2.40			
11	Multi	10/07/20	10/07/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.00			
12	Multi	10/08/20	10/08/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$600.00		2.00			
13	Multi	10/09/20	10/09/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.00			
14	Multi	10/12/20	10/12/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.00			

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Advertiser: POL/Senate Leadership Fund PAC
Product Desc: SLFKS
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	10/13/20	10/13/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/12/20	10/18/20	-T-----		1			\$600.00		2.00				
16	Multi	10/10/20	10/10/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S-	:30	2	\$200.00	P3	1.30	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S-		2			\$200.00		1.30				
N 17	Multi	10/10/20	10/10/20	Today Show Sa Channels : KSNK,KSNG,KSNN,KSNNW Today Show Sa Saturday Today Show	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S-		1			\$300.00		1.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Today Show Sa		8a-10a	-----Sa--	:30		(\$300.00)		1.40	NM		
	Credited														
18	Multi	10/11/20	10/11/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S		2			\$200.00		1.10				
N 19	Multi	10/11/20	10/11/20	Today Show Su Channels : KSNK,KSNG,KSNN,KSNNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S		1			\$300.00		1.60				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Today Show Su		Today Show Su	-----Su	:30		(\$300.00)		1.60	NM		
	Credited														
20	Multi	10/07/20	10/07/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	--W----		1			\$280.00		1.30				
N 21	Multi	10/08/20	10/08/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	---T---		1			\$280.00		1.30				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Good Day Kansas		1230p-1p	---Th----	:30		(\$280.00)		1.30	NM		
	Credited														
N 22	Multi	10/09/20	10/09/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	----F--		1			\$280.00		1.30				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Good Day Kansas		1230p-1p	----F----	:30		(\$280.00)		1.30	NM		
	Credited														
23	Multi	10/12/20	10/12/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00

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Advertiser: POL/Senate Leadership Fund PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$280.00		1.30			
24	Multi	10/13/20	10/13/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$280.00		1.30			
25	Multi	10/07/20	10/07/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.80			
26	Multi	10/09/20	10/09/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.80			
27	Multi	10/12/20	10/12/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.80			
28	Multi	10/08/20	10/08/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$900.00		4.00			
29	Multi	10/12/20	10/12/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$900.00		4.00			
30	Multi	10/13/20	10/13/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$900.00		4.00			
31	Multi	10/07/20	10/07/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$1,000.00		5.10			
32	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$1,000.00		5.10			
33	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$1,000.00	5.10					
34	Multi	10/12/20	10/12/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	M-----			1		\$1,000.00	5.10					
35	Multi	10/13/20	10/13/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-T-----			1		\$1,000.00	5.10					
36	Multi	10/07/20	10/07/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$1,500.00	6.50					
37	Multi	10/08/20	10/08/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	---T---			1		\$1,500.00	6.50					
38	Multi	10/09/20	10/09/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$1,500.00	6.50					
39	Multi	10/12/20	10/12/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	M-----			1		\$1,500.00	6.50					
40	Multi	10/13/20	10/13/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-T-----			1		\$1,500.00	6.50					
41	Multi	10/07/20	10/07/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	--W----			1		\$2,000.00	9.60					
42	Multi	10/08/20	10/08/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	---T---			1		\$2,000.00	9.60					
43	Multi	10/09/20	10/09/20	M-F 630-7p Channels : KSNL,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/20	10/11/20	----F--			1		\$2,000.00	9.60					

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	Multi	10/12/20	10/12/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1		\$2,000.00			9.60			
45	Multi	10/13/20	10/13/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----			1		\$2,000.00			9.60			
46	Multi	10/12/20	10/12/20	Mon Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNN Mon Prime Other 1 American Ninja Warrior-NBC	CM	7-9p	M-----	:30	1	\$2,400.00	P3	7.30	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----			1		\$2,400.00			7.30			
47	Multi	10/13/20	10/13/20	Tue Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNN Tuesday 7-8p Weakest Link Tue 8e/7c-NBC	CM	7-8p	-T-----	:30	1	\$2,400.00	P3	6.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----			1		\$2,400.00			6.00			
48	Multi	10/07/20	10/07/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNN Wednesday 7-8p Weakest Link (R) OTO Wed 8e/7c-NBC	CM	7-8p	--W----	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1		\$1,600.00			4.30			
49	Multi	10/07/20	10/07/20	Vice Presidential Debate Channels : KSNC,KSNG,KSNN,KSNN Vice Presidential Debate Vice Presidential Debate/Analysis [Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential debate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+]	CM	Vice Presidential C	--W----	:30	1	\$3,000.00	P3	7.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1		\$3,000.00			7.00			
50	Multi	10/09/20	10/09/20	Fri Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNN Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1		\$1,000.00			3.60			
51	Multi	10/09/20	10/09/20	Fri Prime Hour 3 Channels : KSNC,KSNG,KSNN,KSNN Friday 9-10p Dateline-NBC	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1		\$1,000.00			3.10			
52	Multi	10/10/20	10/10/20	Notre Dame Football Channels : KSNC,KSNG,KSNN,KSNN Notre Dame Football Notre Dame Football Prime vs. Florida State	CM	Notre Dame Footb	-----S-	:30	1	\$700.00	P3	2.20	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-			1		\$700.00			2.20			
53	Multi	10/11/20	10/11/20	FB Night in Amer Pre Game Channels : KSNC,KSNG,KSNN,KSNN FB Night in Amer Pre Game Football Night in America	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	7.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S			1		\$1,600.00			7.00			
54	Multi	10/11/20	10/11/20		CM	NFL Game	-----S	:30	1	\$4,800.00	P3	16.70	NM	1	\$4,800.00

Advertiser:	POL/Senate Leadership Fund PAC
Product Desc:	SLFKS
Estimate:	9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Game											
				Channels : KSNC,KSNG,KSNL,KSNW											
				NFL Game											
				SNF: Minnesota @ Seattle											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S		1				\$4,800.00		16.70			
55	Multi	10/07/20	10/07/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--W----		1				\$1,500.00		3.30			
56	Multi	10/09/20	10/09/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--		1				\$1,500.00		3.30			
57	Multi	10/12/20	10/12/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$1,500.00	P3	3.30	NM	1	\$1,500.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----		1				\$1,500.00		3.30			
58	Multi	10/07/20	10/07/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	--W----		1				\$560.00		1.50			
59	Multi	10/08/20	10/08/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	---T---		1				\$560.00		1.50			
60	Multi	10/09/20	10/09/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	----F--		1				\$560.00		1.50			
61	Multi	10/12/20	10/12/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	M-----		1				\$560.00		1.50			
62	Multi	10/13/20	10/13/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$560.00	P3	1.50	NM	1	\$560.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-T-----		1				\$560.00		1.50			
63	Multi	10/10/20	10/10/20	SNL	CM	1030p-12m	-----S-	:30	1	\$700.00	P3	2.00	NM	1	\$700.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Saturday Night Live											
				Saturday Night Live-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----S-		1				\$700.00		2.00			
64	Multi	10/11/20	10/11/20	Good Day Kansas Sunday PM	CM	1035p-1105p	-----S	:30	1	\$400.00	P3	1.30	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Good Day Kansas Sunday PM											

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----S			1		\$400.00		1.30				
N65	Multi	10/08/20	10/09/20	French Open Tennis	CM	French Open Tenn	---21--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				French Open Tennis (11:00 AM-2:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---21--			3		\$200.00		0.00				
N66	Multi	10/10/20	10/11/20	French Open Tennis	CM	French Open Tenn	-----11	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				French Open Tennis (8:00 AM-11:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	-----11			2		\$200.00		0.00				
N67	Multi	10/08/20	10/09/20	Kansas Today	CM	430-5am	---11--	:30	2	\$80.00	P3	0.00	NM	2	\$160.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Kansas Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---11--			2		\$80.00		0.00				
													Totals	69	\$65,200.00



125 West 55th St
New York, NY 10019

Contract # 27135695	Changes as of: 10/5/2020 at 1:41 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 275/694/9124	Flight: 10/7/20 - 10/13/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita	Total \$: \$65,200.00
Agency Order #: 10025663	Buyer: Scott, Kelly	Office: WASHINGTON	Total Spots: 69
Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen	Primary Demo: Adults 35+	Total CPP: \$268.87
Separation:	Assistant: KELLY JOHNS 202-872-5880		Total GRP: 242.5
			Traffic #: A2715322

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13							Total Spots	Total \$	CPP*	GRP*
							10/7	10/8	10/9	10/10	10/11	10/12	10/13				
MSD 5	Sa 8a-9:30a		Saturday Today Show	\$300.00	1.4	30	0	0	0	1	0	0	0	0	\$0.00	\$214.29	0.0
MSD 7	Su 8a-9a		Sunday Today Show	\$300.00	1.6	30	0	0	0	0	1	0	0	0	\$0.00	\$187.50	0.0
MSD 8	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	1	1	0	1	0	0	1	1	\$840.00	\$215.38	3.9
MGD 27	Th 11a-2p		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	2	1	0	0	0	0	0	\$600.00	\$0.00	0.0
MGD 28	Sa-Su 8a-11a		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	0	0	1	1	0	0	0	\$400.00	\$0.00	0.0
MGD 29	M-F 4:30a-5a		KSN TODAY	\$80.00	0.0	30	0	1	1	0	0	0	0	0	\$160.00	\$0.00	0.0
TOTALS:							12	11	13	5	6	12	10	69	\$65,200.00	\$268.87	242.5

Makegood Comments			
Date/Time	Action	Added by	Comment
10/05/20 1:41 PM	Sent To Rep	Patty Sparkman	PROGRAM CHANGES - PLES AE ACCEPT MG OFFER